

(Back Cover)

Book Cover Work Sheet

(Front Cover)

Category:

Headline:

Sales copy/description. What is the book about?

Promises & Benefits

You will discover:

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Testimonials:

- 1.
- 2.
- 3.

Why the author is qualified to write this book:

Closing copy:

Price: \$

(ISBN and bar code)

(Spine)

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Your last name

Title:

Subtitle:

Author's name:

Foreword by: