

Global Ebook Awards Judge's Score Sheet – Ebook Website



Website URL _____

Entrant: Submitted by (author or publisher): _____

Judging Criteria (Up to 5 or 10 points each. Higher is Better)

Technology

- _____ Uses well-known CMS (WordPress, Joomla, etc.) (0-5)
- _____ No broken graphic or menu links (0-10)
- _____ Site uses own domain, not sub-domain of ISP (0-5)
- _____ Quality and completeness of built-in e-commerce module (0-10)

Art

- _____ Quality of original art or photograph(s) Professional? (0 – 10)
Art is 'original,' not seen everywhere
- _____ Placement of art and text (0 – 10)
Good balance between graphics and sales copy.

Layout

- _____ Ease of navigation (0-10)

_____ Site is free of spelling and grammar errors (0 – 10)

_____ Persuasiveness of sales copy (0 – 10)

Effectiveness

_____ Site grabs your attention quickly. (0 – 5)

_____ Design matches the subject matter of the book. (0 – 5)

Whole Package

_____ Judge's overall subjective evaluation. (0 – 10)

_____ **Total** (up to 100 points)

If you have comments you would like to post on the ebook you judged please do so at Amazon and Barnes and Noble.

Do not mention in your reviews/comments that you are a Global Ebook Awards judge. We do not want reviews to affect the evaluation of other judges and we do not want nominees to know who their category judges are. Thank you.

Judge's name: _____

Please email this score sheet to Becky@GlobalEbookAwards.com with

1. The URL of the website.
2. Your subjective comments, if any.
3. Your total (up to 100 points) score.